

**FOR IMMEDIATE RELEASE**

**For information contact:**

*Karen Christensen  
Morning Star Fiber  
8522 Dover Road  
Apple Creek, OH 44606  
Phone 330.778.0078*



**'Paca to Product**

IMAGINE - INNOVATE - BUILD - LEAD

*Wooster, Ohio - November 15, 2008* - Morning Star Fiber, in conjunction with OABA and ATECH is offering an educational fiber forum for alpaca owners at the Shisler Conference Center on the campus of the Ohio Agricultural Research and Development Center, 1680 Madison Ave., Wooster, Ohio from 10:00 AM to 4:00 PM. Cost for the event is \$35/person and includes lunch. This year's focus will be recognizing a sustainable and profitable alpaca fiber market at the cottage industry level. Presenters at this year's forum include: Senator Ron Amstutz, Wini Labrecque, Julie Ganim, Bob Danielson, JoAnn White, Angie Dapore, and JC Christensen.

Topics presented will include:

- The Julie Ganim Collection
- Determining the best end use of your fleeces
- House Bill Number 352 and implications for alpaca farming
- Motivations behind shearing with end products in mind
- Skirting/sorting for highest return on processing
- Adventures in niche marketing - this little fleece went to market
- Blends that add value - appealing to the market
- Fiber Pool vs. Fiber Co-op - best partnering options for you
- Finished product development - new retail market opportunities

Register for this event through the following contact links: Phone - 330.778.0078 or visit [www.morningstarfiber.com](http://www.morningstarfiber.com) and follow the link for 'Paca 2 Product.